

STELLARISSA

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For Immediate Release

SAHRA

STELLARISSA for IPMI at JFF Festival

Jakarta, April 20th, 2018 STELLARISSA features six looks of the SAHRA collection for the annual IPMI Trend Show 2018. A member of the Indonesian Fashion Design Council, this marks Stella Rissa's third show and collection.

The collection to debut at Ballroom Harris Hotel & Conventions, Mal Kelapa Gading on **Monday, April 23rd, 2018**, at **6:30pm**.

Inspired by the natural phenomenon of snowy Ein Sefra—one of the most expansive deserts. The earth tone color palette and silhouette of the collection gives ode to the landscape formation of the desert. A play of gentle layering in each look is adorned by bespoke headpieces and draping of chain jewelry. Tender yet strong, the sultry powerful transpired.

STELLARISSA pulls fabric selection from West Java and Makasar for this series—the theme of the show is Kain Negri.

SAHRA Collection is available for viewing and bespoke projects at STELLARISSA Studio, Jalan Sawo No.1, Menteng, Jakarta.

END

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STELLARISSA is a modern contemporary eponymous label by Indonesian designer, Stella Rissa.

The collections are attuned to women's natural silhouettes through its tailored designs. Paired with thoughtfully selected materials, the individual pieces beautifully compliments the feminine figure.

The stellar woman embodies the strong-willed, independent, and confident. Designed and created sensibly, every creation articulates the spirit of the Women of Today.

STOCKISTS

GALERIES LAFAYETTE

Pacific Place Mall, Level 2
SCBD, Jalan Jend. Sudirman Kav. 52 – 53,
Jakarta

CENTRAL DEPARTMENT STORE #UG

Grand Indonesia #UG
Jalan MH. Thamrin #1
Jakarta 10310

STUDIO & SHOWROOM (by appointment only)

Jalan Sawo No 1
Menteng
Jakarta 10350

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ABOUT Stella

Born and raised in Jakarta, Stella Rissa's passion for fashion started off at an early age. Jakarta—a colorful and diverse city—provided an environment that allows her creativity to flourish.

Determined to pursue a career in the field of fashion, Stella enrolled in LaSalle College International School. Her creativity, talent, and disciplined work ethics earned her the 2006 Best of the Best Student Award—the award included training at LaSalle College Montréal.

In 2008, Stella's debut collection 'Dancing in the Rainbow' launched the eponymous label STELLARISSA. The vibrant colors and forward thinking design poured the runway in Menteng—the collection boasts an early interest in colors and a keen eye for atypical pairing of materials. The show received high appraisal from the fashion industry, design peers, and Indonesia's media. She was noted as the first young Indonesian designer to pioneer a clean and wearable collection in the midst of trendy era of heavy embellished clothing. Dancing in the Rainbow presented a fresh and new wave of visionary work. The overwhelming media exposure of her 1st fashion show boosted the label's recognition abroad, earning her an invitation to participate in the 2008 Malaysia International Fashion Week and 2009 Audi Fashion Festival in Singapore.

STELLARISSA collection in 2010 Jakarta Fashion Week—she was one of Dewi Fashion Knight—debuted a mature and sophisticated portfolio. Woman Possession represented a modern and contemporary point-of-view for the ever growing label. Stella established the label's 1st retail boutique, in 2011, in the heart of Jakarta retail business at Grand Indonesia Shopping Town.

In 2013, Stella made the label available at Galeries Lafayette Indonesia in Pacific Place Jakarta. Her collections receive warm and positive welcome for her signature details, craftsmanship, and personal attention to women's wear are sought after. In 2014, Stella Rissa established her Studio and Showroom in Central Jakarta.

As a recent addition to IPMI (Indonesian Fashion Design Council), Stella Rissa debut her 1st IPMI show collection Rock-n-Rolla in 2016. In 2018, she is presenting her third collection.

STELLARISSA tailored designs are attuned to women's natural silhouettes as Stella continues to be inspired by the confident and independent Woman of Today.

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